



## Seeking inspired leaders to join Make-A-Wish® Canada's Board of Directors

Make-A-Wish® creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness. As an independently operating affiliate of Make-A-Wish International, Make-A-Wish Canada is part of the network of the world's leading children's wish-granting organization. We serve children in every community in Canada, and in more than 50 countries worldwide.

Make-A-Wish Canada is searching for four (4) new directors for our Board who can strategically steward our staff and volunteers to fulfill our mission to grant life-changing wishes.

### WHAT WE NEED

We need board members with **passion, experience, commitment** and **diversity**.

**Passion:** We need believers and promoters of our mission – to deliver as many life-changing wishes for children across this country and to ensure a sustainable infrastructure, engaged referral sources, and a funding network supported by donors and volunteers.

**Experience:** We know that delivering our mission and achieving our priorities will require skills and strengths from new Directors to strategically support our leadership team in the areas of:

- **Financial Stewardship:** You have an aptitude for financial analysis, can help position the organization for growth and ensure compliance.
- **Levering Digital Platforms:** You know how to use technology platforms to connect with donors, sponsors and foundations and can work with our fundraisers to offer support and make a difference.
- **Fundraising:** You understand the changing landscape of the sector that is impacting the ability of charities to achieve their mission.
- **Influencers:** You stay relevant and have the ability to support wish children and families, raise awareness and support fundraising efforts across Canada.

**Commitment:** We need you to commit time to be an impactful Director. You must also be willing to become a financial supporter of Make-A-Wish Canada. Over a three-year term you will commit to 35 – 45 hours/year.

- 60% - 4-5 board meetings
- 25% - committee meetings
- 15% - reviewing material



**Diversity:** We are committed to ensuring our Board reflects Canada's diversity. We work to ensure that our decisions and directions from the Board consider the various perspectives that are necessary as the Board stewards MAWC in achieving to its mission.

## WHAT WE OFFER

Make-A-Wish® Canada offers meaningful opportunities to make an impact. We are committed to fostering a culture that aims to change lives, foster compassion and better humanity. The position of director is an unpaid leadership volunteer position.

## HOW TO APPLY

If you are interested in applying to be a director we invite you to send your resume and cover letter, quoting the reference **Board of Directors, #MAW064** in the subject line of the email by January 21, 2022, to:

Make-A-Wish® Canada  
Human Resources Department  
Hr.Recruitment@makeawish.ca

All applications will be reviewed by our Nominating Committee and selected candidates will be invited to an interview. The Nominating Committee will make recommendations to the full Board in March 2022. It is anticipated that new Board members will commence their three-year term in April 2022. We thank all applicants for their interest and advise that only those selected for an interview will be contacted. No phone calls, please.

Please note, all new Make-A-Wish® Canada Board Directors must be fully vaccinated for COVID-19 at least 14 days prior to their first day of active engagement, subject to relevant accommodations. A criminal background check is also required.

## JOIN OUR ONLINE COMMUNITY

For more information on how you can support Make-A-Wish® Canada or get involved please visit our website at [makeawish.ca](https://www.makeawish.ca).